

# WEBSITE QUESTIONNAIRE

*\*Please be sure to complete this questionnaire on a desktop computer, and save the PDF once complete*

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## Let's start with the basics:

Company Name:

Mobile number:

Email:

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## What is your company's mission statement?

(Ex. What are your company's goals? Why does your company exist?)

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## Let's get down to business!

Do you have a domain (URL) in mind for your website?

What is your deadline for this project? (dd/mm/yy)

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## I want this site because:

Other reasons:

I need to build awareness for my brand

I need to offer a contact point to my clients

I need to sell my product/service through my site

I need somewhere to promote my latest product/service

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## Who is your target audience?

(What type of consumer do you want to attract with your website?)

# WEBSITE QUESTIONNAIRE

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Someone's searching the web for your business. What words or phrases will they search for in Google?

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Select all that you want to be included in your new website:

Home/Landing page

About Me Page

Online Store/Shopping Cart

Newsletter/email sign up form

Blog

Other pages:

Image Gallery

Contact Page

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Once I deliver the site to you, who will be responsible for updating the site?

I will update my site with new content

I would like you to update my site with new content in future, at billed at an hourly rate

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If you would prefer to update your own site, will you require a Wix training session?

Yes

No

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Is there anything else you would like to add?

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Thank you so much for taking the time to complete this questionnaire!

ALYSSA LAUREN